

saleswon

Increase Revenue and Create a Single Quote to Cash Process With SalesWon



Challenge

Sales teams work through dozens of tasks a day, including tracking leads and opportunities, managing accounts, generating pricing models, drafting proposals, updating contacts, building product catalogs, managing version control, placing orders—and so much more.

Often, sales teams are working off disparate apps and manually updating spreadsheets and documents to get these tasks done. This creates an enormously time-consuming and inefficient process and leads to slow sales cycles, missed quotas and decreased revenue.

The Traditional Approach

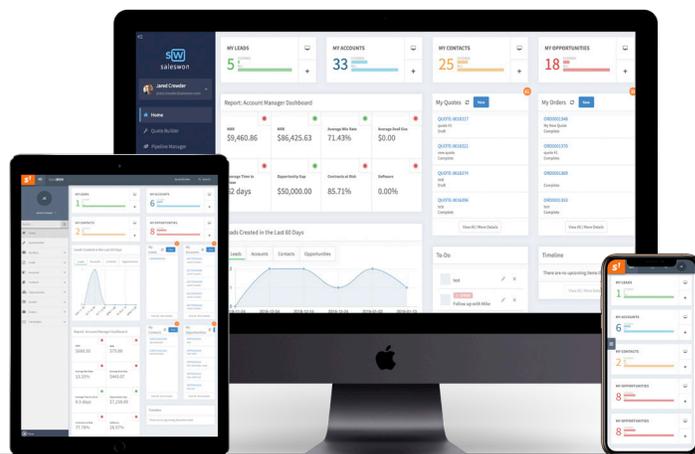
Traditionally, companies have used legacy CRM platforms to try to streamline their sales process. The problem? To keep up with the changing times, these legacy CRM platforms bolt additional features and capabilities onto their original (often in-house) infrastructure, creating disconnected and inflexible offerings.

Where sales teams are looking for greater productivity and efficiency, they're getting more inefficiency and time-consuming processes.

The Better Approach: A Single Quote to Cash Process

As the sales process gets increasingly customized and nuanced, sales teams need a single, modern quote to cash process. SalesWon is a modern suite of sales applications built on the NOW Platform® that takes these manual, time-consuming tasks and automates them into a single, streamlined process.

No longer needing to jump between platforms, submit to endless trainings or manually update spreadsheets and reports, sales teams can now focus on doing what they do best: selling.



BETTER LEADS
AND SALES
CONVERSION RATES

FASTER QUOTE TO
CASH PROCESS

IMPROVED APPROVALS
PROCESS

BETTER DATA,
INTEGRITY AND
VALIDITY

LEARN MORE AT [SALESWON.COM](https://saleswon.com) OR BY EMAILING SALESSUPPORT@SALESWON.COM.

About SalesWon

SalesWon is an award-winning sales application and the easiest way to manage sales on the NOW Platform. SalesWon's CRM and CPQ application creates a single, easy to navigate quote to cash process, significantly reducing time and resources spent on managing manual processes, disparate apps and inflexible legacy sales platforms. Built on the NOW Platform, SalesWon allows companies to seamlessly share data across their sales and customer service management teams for the first time. To learn more, visit <https://saleswon.com/>.

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