

## The Easiest Way to Manage Sales On the NOW Platform®

SalesWon is an award-winning suite of sales applications and the easiest way to manage sales on the NOW Platform.

### SalesWon Solves Four Important Problems

1	Disparate apps and inflexible spreadsheets	SalesWon takes manual, time-consuming tasks and automates them into a single, streamlined process.
2	Long, delayed sales platform deployments	SalesWon offers sales teams an expedited deployment solution, getting them up and running in a matter of weeks.
3	Siloed sales and CSM teams	SalesWon offers sales teams immediate access to customer service management (CSM) data—and vice versa—without the need for system integrations.
4	No robust sales applications on the NOW Platform	With SalesWon, companies can make the most of their ServiceNow investment and integrate CSM, Sales, HR and all on a single platform.

SalesWon is an award-winning sales application that takes manual, time-consuming tasks and automates them into a single, streamlined process.



#### Customer Relationship Management

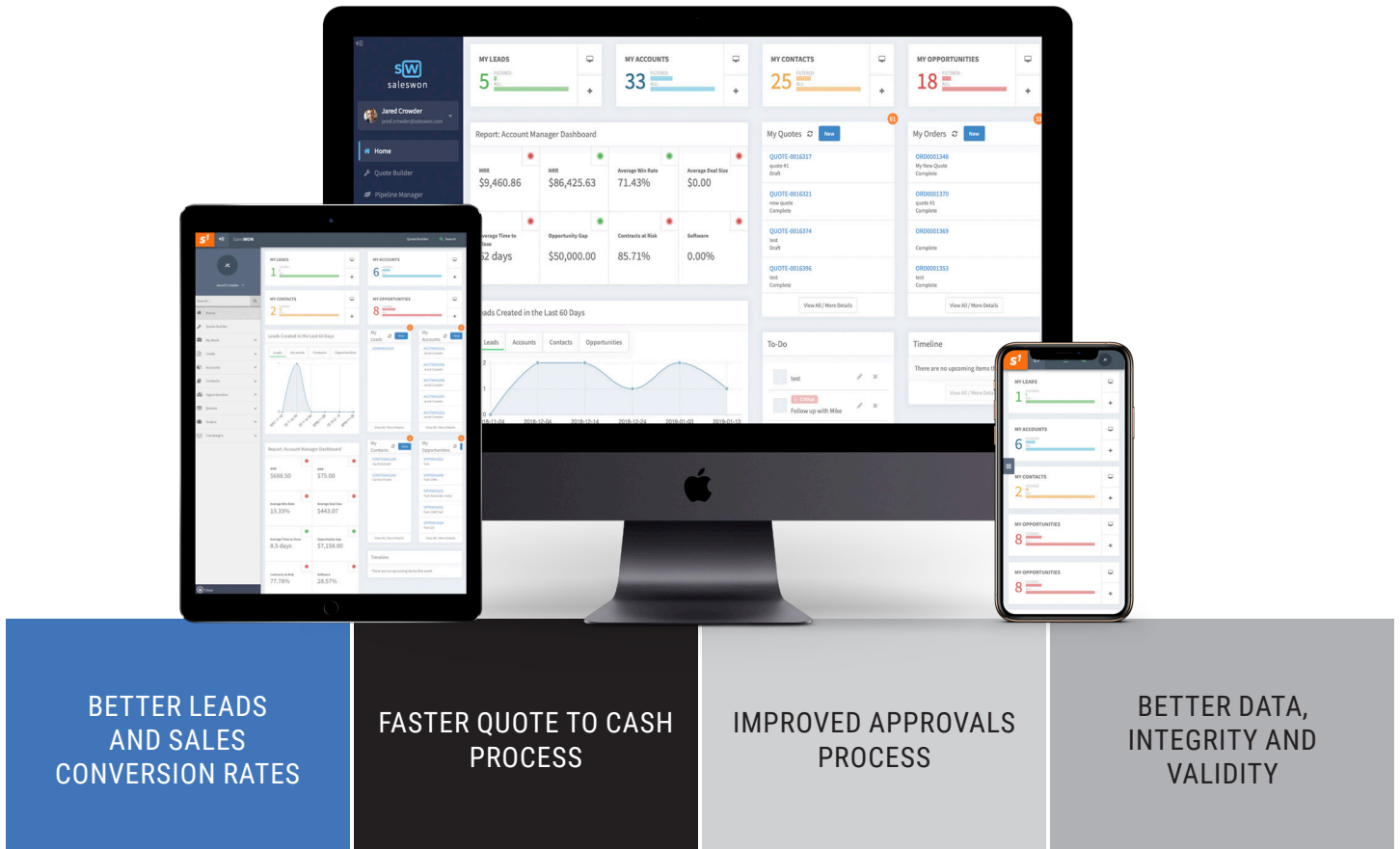
- Streamline and automate your lead and opportunity management process
- Track interactions with your clients
- Create detailed reports on all sales activities
- Organize your account and customer details
- **Increase earning potentials**
- **Increase customer satisfaction**



#### Configure, Price, Quote

- Save time by automating your quoting process
- Improve quoting accuracy
- Gain greater visibility into sales forecasts
- Gain faster adoption of quoting process while decreasing training materials
- **Increase earning potentials**
- **Increase customer satisfaction**

# Our Clients Report



BETTER LEADS  
AND SALES  
CONVERSION RATES

FASTER QUOTE TO CASH  
PROCESS

IMPROVED APPROVALS  
PROCESS

BETTER DATA,  
INTEGRITY AND  
VALIDITY

## ALIGNMENT OF SALES AND CSM ON A SINGLE PLATFORM

### Built By ServiceNow Developers

We worked on the NOW Platform for 8 years before founding SalesWon and intimately understands the platform and its capabilities. We created SalesWon to leverage the NOW Platform's full potential and seamlessly integrate sales into ServiceNow's Customer Service Management.

### Trusted by ServiceNow

We are the winners of ServiceNow's 2018 CreatorCon® Challenge and backed by ServiceNow Ventures.

### Learn More

Visit [saleswon.com](https://saleswon.com) or contact [salessupport@saleswon.com](mailto:salessupport@saleswon.com).



#### About SalesWon

SalesWon is an award-winning sales application and the easiest way to manage sales on the NOW Platform. SalesWon's CRM and CPQ application creates a single, easy to navigate quote to cash process, significantly reducing time and resources spent on managing manual processes, disparate apps and inflexible legacy sales platforms. Built on the NOW Platform, SalesWon allows companies to seamlessly share data across their sales and customer service management teams for the first time. To learn more, visit <https://saleswon.com/>.

# saleswon

[www.saleswon.com](https://www.saleswon.com)